

会议手册

PROGRAM

2026中国信息系统经济学理论研讨会

8th China Workshop on Economics of Information Systems Theory

CWEIST2026 2026年6月25日-26日 中国 海口

June 25-26 Haikou China

Venue: The Ritz-Carlton Hotel, Haikou



CWEIST 2026 Pre-Workshop Consortium

Date: June 25, 2026. 2: 30 pm – 7: 00 pm

This consortium offers a unique networking and professional development opportunity for CWEIST participants. Through round table discussions guided by mentors, this event fosters an atmosphere of collaboration and offers participants valuable feedback, expanded networks, new ideas, and potential collaboration opportunities.

Attendees are encouraged to prepare a “**1-Minute Elevator Pitch**” with 1-2 slides summarizing their research and a list of questions for mentors and peer participants. For example, if you would like feedback on a specific research project, you may utilize the two slides to describe your project. If you don't have a specific project, you can describe your research background and questions.

Consortium Mentors



Hong GUO
Arizona State University



De LIU
University of Minnesota



Wei CHEN
University of Connecticut



Min CHEN
George Mason University



Juan FENG
Tsinghua University



Haiyang FENG
Tianjin University

Format and Flow

The consortium will be organized into four 60-minute sessions. There will be 5 to 6 tables, each hosted by one mentors. Each table will host approximately 7-8 participants per session. Time signals and table rotation will be managed by an on-site assistant.

Between sessions (before and after the tea break), participants will rotate while mentors remain at their tables. After the tea break, groups will be reconfigured before the third session begins.

Mentor Responsibilities

During each session, mentors are encouraged to:

- Welcome the new group of participants at the beginning of each round.
- Invite brief introductions (name, institution, and research interests).

Encourage each participant to present a short summary of: A research project, idea, or challenge they are working on.

- Facilitate discussion, offering feedback and professional guidance: Suggestions on research framing, positioning, or methodology.
- Career advice if requested (e.g., publication strategies, job market).
- Ensure inclusivity, giving each participant a chance to speak.

If time permits, summarize key takeaways or provide general insights at the end of the session.

Schedule Summary

Time	Event	Location
June 25, 2026 (Thursday)		
12:00pm-8:00pm	Registration	Hotel Lobby
2:30pm-4:30pm	Pre-workshop Consortium	Salon I and II
4:30pm-5:00pm	Coffee Break	Junior Ballroom Foyer
5:00pm-7:00pm	Pre-workshop Consortium	Salon I and II
7:00pm-8:30pm	Reception	The Renaissance Hotel, Food Studio (2nd Floor)

8th China Workshop on Economics of Information Systems Theory (CWEIST 2026) Program

Date: June 26, 2026, 8:00 am – 9:00 pm

Time	Event	Location
June 26, 2026 (Friday)		
8:00-12:00	Registration	Hotel Lobby
8:00-8:10	Welcome Remarks	
8:10-9:10	<i>When Consumers Delegate: Seller Strategy in Agentic Commerce</i> Dongjun (D.J.) Wu*, Jane Gu, Xuying Zhao Discussant: Michael Shi	Junior Ballroom II
9:10-10:10	<i>When the Student Becomes the Rival: Distillation vs. Thin-Wrapping in AI Service Markets</i> Bowen Zhao, Alex Wang, Zhe Wang* Discussant: Hongyan Xu	
10:10-10:30	Coffee Break	Junior Ballroom Foyer
10:30-11:30	<i>AI Partners on Social Networking Platforms: Pricing, Participation, and Network Size</i> Yuxin Geng, Xuan Bi, De Liu* Discussant: Jiali Zhou	Junior Ballroom II
11:30-12:30	<i>Data Infringement and GenAI: An Economic Analysis</i> Mei Xue*, Xiaoxiao Li, Wei Thoo Yue, Tingliang Huang Discussant: Can Sun	
12:30-13:40	Lunch Buffet	The Renaissance Hotel, Food Studio (2nd Floor)
13:40-14:40	<i>The Broken Ladder: How Generative AI Reshapes Career Dynamics Inside Firms</i> Eryn Juan He, Fasheng Xu, Wei Chen*, Karen Xie Discussant: Xin Zhang	Junior Ballroom I
14:40-15:40	<i>Navigating the Mainstream-Niche Spectrum: A Game-Theoretic Analysis of Creators' Strategic Deployment of Generative AI</i> Wenyi Zhang*, Hong Xu, Kai-Lung Hui Discussant: Meilin Gu	
15:40-16:00	Coffee Break	Junior Ballroom Foyer
16:00-17:00	<i>The Price of Feeding AI: Data Licensing, Creator Exit, and Incentive Design in UGC Platforms</i> Ziye Tong, Haiyang Feng*, Xinxue Qu Discussant: Zhe Wang	Junior Ballroom II
17:00-18:30	Poster Session (with Poster Slam Presentation at the Beginning)	Junior Ballroom Foyer
19:00-21:00	Dinner	Grand Ballroom III

*: Presenter of the paper

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NO.	Title
1	<i>When Pricing Meets Recommendation: An Economic Model of Interdependent Technologies in Digital Platforms</i> Xiaokun Wu, Zhan (Michael) Shi
2	<i>Speculative Growth: Cash Rebates versus Crypto Airdrops as Startup Subsidy Strategies</i> Xu Liu, Zhe Wang, Hsing Kenneth Cheng, He Xu
3	<i>Pay-to-Gain vs. Pay-to-Remove: Optimal Ad-free Strategy in Online Free-to-play Games with Virtual Currencies</i> TianLe Chen, HaoWen Deng, Yifan Dou, Cheng Zhang
4	<i>To Build or to Call? Strategic Deployment of AI on Platforms Considering Data Overflow</i> Yuhang Liu, Haiyang Feng, Minqiang Li
5	<i>Two-Part Tariff Menus for Information Goods under Heterogeneous Satiation Rates</i> Yan Liu, Lin Zeng
6	<i>Strategic Frills and Traffic Allocation in Online Rating Systems</i> Yanru Liu, Xiaoyu Wang, Gang Li, Yulan Wang
7	<i>AI as Shopping Gatekeepers: When Should Digital Marketplaces Cooperate with External LLMs</i> Bingbing Fan, Xin Zhang
8	<i>Regulating Mutual Fund Live Streaming</i> Zeqian Li, Wendao Xue, Yifan Yu
9	<i>Recruiting with AI: Does the Degree Still Matter?</i> Siyi Yang, Yifan Dou, Rongyu Zhong
10	<i>Channel Choices and Market Power: Live Streaming in E-commerce Duopolies</i> Guangyu Li, Guofang Nan, Dan Ma
11	<i>An economic analysis of smart product resell with add-on service relicense</i> Yumin Sun, Can Sun, Yong Zha, Yujing Chen
12	<i>Rethinking Pricing Models in the Age of Agentic AI</i> Sihang Chen, Haiyang Feng
13	<i>Financing Strategies and Market Outcomes for SMEs on E-platforms: Monopoly vs. Competition</i> Jun Liu, Tong Li, Long Ren, Meryem Duygun
14	<i>E-commerce Platform-Empowered Omnichannel Strategy for Small and Medium-Sized Brick-and-Mortar Retailers</i> Ronghui Wang, Guofang Nan, Yashuang Wei
15	<i>Porting the Past, Pricing the Future: The Strategic Role of Data Portability under Behavior-Based Pricing</i> Jiru Dong, Can Sun, Zhe Wang, Yong Zha
16	<i>Employee Moral Hazard, Incentive Design, and Generative AI Pricing</i> Xin Liu, Runliang Dou
17	<i>Impacts of Conversational Recommender Systems in Platform Marketplaces</i> Yang Chen, Peng Wang, Rong Du
18	<i>Critical Mass and Campaign Success: A Behavioral Model of Reward-Based Crowdfunding</i> Jingwen Tian
19	<i>Innovation under Subscription Pricing: R&D, Usage, and Pricing in SaaS</i> Bo Li