



第十九届信息管理中国夏季研讨会

The 19th China Summer Workshop on Information Management

CSWIM 2026 2026 年 6 月 27-28 日 中国 · 海口
June 27-28, 2026, Haikou, China

PROGRAM



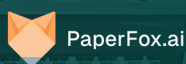
会议程序 / Online Program

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The 19th China Summer Workshop on Information Management

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承办单位：  海南大学  国际商学院  海南大学亚利桑那州立大学国际学院
HAINAN UNIVERSITY INTERNATIONAL BUSINESS SCHOOL HNU-ASU International College, Hainan University

支持单位：  香港浸会大学  PaperFox.ai
HONG KONG BAPTIST UNIVERSITY 工商管理學院 SCHOOL OF BUSINESS

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Runge Zhu
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Yingpeng Zhu
University of Macau

Dongchen Zou
Tsinghua University

Zhiya Zuo
University of Macau



Keynote Speech

J. Leon Zhao

School of Management and Economics
Chinese University of Hong Kong (Shenzhen)



Fade or Fate: Transformative Research from AI Coding to Agentic Commerce

Abstract: This talk explores the transformative arc from AI coding—where large language models autonomously generate, debug, and document code—to agentic commerce, where intelligent agents execute purchases, negotiations, and logistics on behalf of users through natural language. Both domains exemplify a deeper shift toward human-AI symbiosis in the generative AI era: moving from tool-use to co-creation, where decision-making, creativity, and trust are jointly constructed. This transformation reshapes business operations, employee training, and agentic workflows. Organizations must redesign supply chains, customer service, and dispute resolution to accommodate autonomous agents that search, compare, select, and transact.

The IS community is confronted with two primary sets of challenges. First, there are transformative issues related to managing intra- and inter-organizational responsibilities concerning staff retraining and human-AI collaboration in the era of generative AI. Second, there are technical problems that must be resolved to harmonize agility with accountability. By examining the relevant socio-technical implications, IS researchers can help shape its trajectory of becoming a sustainable innovation with far-reaching impacts on the future of work and learning. The talk concludes with a provocative question: will firms resist agentic transformation fade, or can proactive adoption of governance frameworks, trust calibration, and interdisciplinary research shape a more desirable fate?

Biography: J. Leon Zhao is a Chair Professor of Information Systems, Director of Center on Blockchain and Intelligent Technology, Founding Co-head of Information Systems and Operations Management (2022-2026), School of Management and Economics, Chinese University of Hong Kong, Shenzhen. He holds a Ph.D. from University of California at Berkeley and was a chair professor at the City University of Hong Kong and Eller Professor at the University of Arizona. He is a founding co-editor of Financial Innovation, a Springer OpenAccess journal and has co-edited over 20 special issues for academic journals including MIS Quarterly, Information Systems Research, Journal of Operations Management, and Decision Support Systems. Dr. Zhao is the founder of International Conference on Smart Finance, a co-founder of China Summer Workshop on



Information Management, and has chaired over 30 conferences covering such fields as Information Systems, Service Sciences, FinTech, and Blockchain. He received an IBM Faculty Award in 2005, and the Chang Jiang Scholar Chair Professorship first at Tsinghua University in 2009 and then the Chang Jiang Scholar Chair Professorship again at the Chinese University of Hong Kong, Shenzhen in 2022. He was selected for the AIS Fellow Award by the Association of Information Systems in 2025.

Panel Discussion: AI in IS Education

Moderator:

Ling Xue
University of Georgia

Panelists:

Wei Chen
University of Connecticut

Jennifer Xu
Bentley University

Harry Wang
University of Delaware

Qiang Ye
University of Science and Technology of China

Biography

• **Moderator:** Professor Ling Xue



Dr. Ling Xue is the Terry College of Business Alumni Board Distinguished Professor of Management Information Systems at Terry College of Business, University of Georgia. He earned his PhD in Information Systems from the University of Texas at Austin. His research expertise lies at the intersection of digital technology and decentralized governance. He delves into the socio-technical aspects within various digital contexts, such as digital platforms, open-source communities, blockchain ecosystems, AI development and deployment phenomena, and traditional corporate IT environments. His research has been published in research journals in various business disciplines, including Information Systems Research (ISR), Management Information Systems Quarterly (MISQ), Academy of Management Journal (AMJ), Journal of Operations Management (JOM), Production and Operations Management (POM), and Journal of Management Information Systems (JMIS). He is currently an associate editor at ISR, a senior editor at POM, and a founding department editor (the Platform and Sharing Economy department) at Decision Science Journal (DSJ). He was an associate editor of MISQ. He has served as the president and the secretary of treasury of E-Business Section of INFORMS, and co-chaired the 2025 Conference of Information Systems and Technology (CIST 2025).



Panelists

● Professor Wei Chen



Dr. Wei Chen is an Associate Professor of Operations and Information Management at the University of Connecticut School of Business and Academic Director of the UConn Digital Frontiers Initiative. His research examines how organizations design and govern generative AI capabilities to transform decision-making and knowledge work. His work has appeared in leading journals including Management Science, Information Systems Research, MIS Quarterly, and Production and Operations Management. He has received multiple best paper awards and nominations, as well as the Sandra A. Slaughter Early Career Award and the Gordon B. Davis Young Scholar Award from the INFORMS Information Systems Society. His current work spans two book-centered platforms: the T-W-O Project, which hosts The Owner, a business novel about work in the GenAI era, and GenAI4All.org, which supports his textbook Generative AI for Business: Frameworks, Techniques, and Governance and related teaching materials.

● Professor Harry Wang



Dr. Harry Wang is a Professor of Management Information Systems at the University of Delaware, bringing over 20 years of experience in research, teaching, and management. He is the Founder and CEO of <http://PaperFox.AI>. Previously, he served as Chief Scientist of Tezign Inc., Independent Director of So-Young International Inc. (NASDAQ: SY), Founding Director of the OneConnect (NYSE: OCFT) US Research Institute, and VP of Technology for the Association for Information Systems. His research interests span Artificial Intelligence, Data Science, Social Computing, and Human-Computer Interaction, and his work has appeared in leading journals including Management Information Systems Quarterly, Information Systems Research, Production and Operations Management, and INFORMS Journal on Computing.

● Professor Jennifer J. Xu



Dr. Jennifer J. Xu is a Professor of Computer Information Systems and Coordinator for the AI for Innovation program at Bentley University. Her research interests include artificial intelligence, machine learning, business analytics, data science, healthcare, FinTech, social media, and human-computer interaction. Her research has been published in top-tier Information Systems journals, including MIS Quarterly, Journal of Management Information Systems, Journal of the Association for Information Systems. She is currently serving as Senior Editor for Journal of the Association for Information Systems and Decision Support Systems, and as Associate Editor for Information & Management.



● Professor Qiang Ye



Dr. Qiang Ye is a Chair Professor at the University of Science and Technology of China (USTC); Executive Dean of the Faculty of Business for Science and Technology (School of Management); Dean of the International Institute of Finance.

He also serves as a Board Member of the AMBA International Management Committee; Vice Chair of the China Information Economics Society and Chair of its FinTech Professional Committee; Vice Chair of the Society of Management Science and Engineering and Chair of its Big Data and Business Analytics Committee; Chair of the Artificial Intelligence and Big Data Analytics Committee of the China Research Society of Management Modernization; Member of the 6th National MBA Education Advisory Committee; and Member of the Discipline Appraisal Group of the 7th Academic Degrees Committee of the State Council.

His main research interests include digital economy and big data analytics, business applications of artificial intelligence, and financial technology.

In 2012, he received the National Science Fund for Distinguished Young Scholars. In 2016, he was appointed as a Changjiang Distinguished Professor by the Ministry of Education. In 2017, he was awarded the Wu Jiawei Award of China Information Economics. He has been named an Elsevier China Highly Cited Scholar for ten consecutive times from 2015 to 2024.

Panel Discussion: Conducting and Publishing High-Impact AI Research in the Information Systems Field

Moderator:

Hsing Kenneth Cheng
(Information Systems Research, Senior Editor)

Panelists:

Juan Feng
(Information Systems Research, Senior Editor)

Bin Gu
(Information Systems Research, Senior Editor)

Zhenhui Jack Jiang
(MIS Quarterly, Senior Editor)

D.J. Wu
(Management Science, Department Editor of Information Systems)



Biography

● **Moderator:** Professor Hsing K. Cheng



Dr. Hsing Kenneth Cheng is the University of Florida Distinguished Professor and John B. Higdon Eminent Scholar of Department of Information Systems and Operations Management, Warrington College of Business of the University of Florida. Dr. Cheng received his Ph.D. in Computers and Information Systems from Simon Business School, University of Rochester in 1992. Dr. Cheng’s research interests focus on interdisciplinary information systems research on big data and business analytics, and economic and policy issues of artificial intelligence, blockchain, and Internet commerce. Professor Cheng is a renowned Information Systems (IS) scholar consistently ranked as one of the most productive researchers among the world’s top 100 researchers in information systems by publications in top three IS journals over the years. Dr. Cheng has been recognized as a Distinguished Fellow of INFORMS Information Systems Society in 2024 and an Association for Information Systems Fellow in 2025, prestigious awards considered the highest honors in the field of IS that recognize achievement in making significant impact on IS research, intellectual leadership to the IS community, and intellectual stewardship of the field.

Dr. Cheng has co-edited several special issues in various information systems journals and served as an Associate Editor of Decision Sciences (2011-2022) and Information Systems Research (2011-2014), and a Senior Editor of Journal of the Association for Information Systems (2015-2023). He is currently a Senior Editor of Decision Support Systems, Information Systems and e-Business Management, and Information Systems Research. He has served on the program committee of many information systems conferences and workshops, and was a program co-chair for the Workshop on E-Business (2003, 2012), and Taiwan Summer Workshop on Information Management (2013, 2018).

Panelists

● Professor Juan Feng



Juan Feng is Hon Hai chair professor in the Department of Management Science and Engineering, School of Economics and Management & Shenzhen International Graduate School, Tsinghua University. She holds a B.A. in economics from Renmin University of China, and a PhD in Business Administration from Pennsylvania State University, with a dual title in Operations Research. She serves as Senior Editor for Information Systems Research, Production & Operations Management and E-Commerce Research & Applications. She also serves in the editorial board for JMIS and JEC. She now serves as vice president of Association for Information Systems (Region 3), and Director of Research Center on Digital Economy (Greater Bay Area), School of Economics & Management Shenzhen Research Institute, Tsinghua University



● Professor Bin Gu



Professor Bin Gu is Everett W. Lord Distinguished Faculty Scholar, Professor and Department Chair of Information Systems at the Questrom School of Business, Boston University. Professor Gu’s research interests are in using information technologies and artificial intelligence to address information asymmetry and social inequity in business and society. He examines more specifically information asymmetry and social inequity in fintech, digital platforms, the future of work, online social media and social network, and online retailing. His work has appeared in leading business academic journals including Management Science, MIS Quarterly, Information Systems Research, Journal of Management Information Systems and others and has received over 19000 citations. Professor Gu was awarded the INFORMS Information Systems Society Distinguished Fellow Award in 2022 for his outstanding intellectual contributions to the information systems discipline.

Professor Gu obtained his PhD and MA degrees from the Wharton School of Business at University of Pennsylvania and his BEng degrees in International Business and Computer Science from Shanghai Jiaotong University. Before joining Boston University, Professor Gu was the Gladys Davis Distinguished Professor and associate dean of China Programs at the W P Carey School of Business at Arizona State University. He also previously served on the faculty of Shanghai Advanced Institute of Finance (sabbatical) and the University of Texas at Austin. Before coming to academia, Professor Gu worked for Arthur Andersen as a consultant.

● Professor Zhenhui (Jack) Jiang



Professor Jack Jiang is Professor of Innovation and Information Management and Padma and Hari Harilela Professor in Strategic Information Management at HKU Business School, where he directs the AI Evaluation Lab, focusing on large language model benchmarking, multimodal AI assessment, and responsible AI governance. He previously served as Area Head of Innovation and Information Management at HKU. Prior to joining HKU, he was Full Professor of Information Systems and Analytics at the National University of Singapore. Professor Jiang currently serves as Senior Editor at MIS Quarterly and Associate Editor at Management Science. He previously served as Senior Editor at the Journal of the Association for Information Systems and Associate Editor at Information Systems Research and MIS Quarterly, among others.



● Professor D. J. (Dongjun) Wu



Dr. D. J. (Dongjun) Wu holds the Ernest Scheller Jr. Chair in Innovation, Entrepreneurship, and Commercialization. He is also a Professor of IT Management and the Area Chair for IT Management at the Scheller College of Business, Georgia Institute of Technology. He earned his undergraduate degree from the Department of Computer Science and Technology at Tsinghua University and his Ph.D. from the Wharton School of the University of Pennsylvania.

Dr. Wu’s current research interests include artificial intelligence, digital platforms, and technology-enabled business models. Broadly, his work examines how emerging digital technologies reshape innovation, market design, consumer behavior, and business models. His recent work has appeared in leading academic journals such as Management Science, Information Systems Research, MIS Quarterly, Manufacturing & Service Operations Management, and Production and Operations Management. He was named a Distinguished Fellow of the INFORMS Information Systems Society in 2023.

Prof. Wu currently serves as a Department Editor for Information Systems at Management Science. He served as a Co-Editor for the Management Science Special Issue on the Human-Algorithm Connection in 2026 and is a Co-Editor for the Special Issue on Analytical Creativity at Information Systems Research. Previously, he served as a Senior Editor for Information Systems Research from 2018 to 2020 and as President of the INFORMS Information Systems Society from 2019 to 2021. He also served as a Program Co-Chair for CSWIM 2014.



Friday June 26, 2026	Registration 14:00 - 19:00 The Renaissance Hotel Lobby 海口万丽酒店大厅		
Saturday June 27, 2026	Registration 08:00 - 17:00 The Renaissance Hotel Lobby 海口万丽酒店大厅		
	Career Fair 08:00 - 17:00 The Ritz-Carlton Hotel, Haikou 海口丽思卡尔顿酒店 宴会侧厅 Ballroom Side Hall		
	Opening 08:30 - 08:50 The Ritz-Carlton Hotel, Haikou 海口丽思卡尔顿酒店 Grand Ballroom CSWIM Co-Chairs CSWIM Board		
	Keynote - Fade or Fate: Transformative Research from AI Coding to Agentic Commerce- Professor J. Leon Zhao 08:50 - 09:40 The Ritz-Carlton Hotel, Haikou 海口丽思卡尔顿酒店 Grand Ballroom		
	Coffee Break 09:40 - 10:10		
	Panel: AI in IS Education 10:10 - 11:05 The Ritz-Carlton Hotel, Haikou 海口丽思卡尔顿酒店 Grand Ballroom Moderator: Ling Xue (University of Georgia) Panelists: Wei Chen (University of Connecticut) Harry Wang (University of Delaware) Jennifer Xu (Bentley University) Qiang Ye (University of Science and Technology of China)		
	Panel: Conducting and Publishing High-Impact AI Research in the Information Systems Field 11:05 - 12:00 The Ritz-Carlton Hotel, Haikou 海口丽思卡尔顿酒店 Grand Ballroom Moderator: Hsing Kenneth Cheng (Information Systems Research, Senior Editor) Panelists: Juan Feng (Information Systems Research, Senior Editor) Bin Gu (Information Systems Research, Senior Editor) Zhenhui Jack Jiang (MIS Quarterly, Senior Editor) D.J. Wu (Management Science, Department Editor of Information Systems)		
	Lunch 12:00 - 13:30 The Ritz-Carlton Hotel, Haikou: Terra (second floor) 丽思卡尔顿酒店-意坊餐厅 (2F) The Renaissance Hotel, Haikou: Food Studio (second floor) 海口万丽酒店-燃餐厅(2F)		
	13:30 - 15:00 Parallel Sessions: Session A		
	A1: Platform and Strategy Grand Ballroom 1 大宴会厅1	A3: IS and Workplace Grand Ballroom 3 大宴会厅3	A5: AI Collaboration Multifunction Hall 2 多功能 2厅
	A2: Design Science Grand Ballroom 2 大宴会厅2	A4: AI Generated Content Multifunction Hall 1 多功能 1厅	A6: Digital Content Salon 1+2 Hall沙龙1+2厅



Saturday
June 27, 2026

Coffee Break 15:00 - 15:30		
15:30 - 17:00 Parallel Sessions: Session B		
B1: Platform and Strategy Grand Ballroom 1大宴会厅1	B3: AI in Organizations Grand Ballroom 3大宴会厅3	B5: Crowdsourcing Multifunction Hall 2 多功能 2厅
B2: Design Science Grand Ballroom 2大宴会厅2	B4: AI in Organizations Multifunction Hall 1 多功能 1厅	B6: IS in Healthcare Salon 1+2 Hall沙龙1+2厅
Poster Session 1 17:00 - 18:00 Grand Ballroom Foyer 宴会前厅		
Workshop Banquet and Award Ceremony 18:30 - 21:00 The Ritz-Carlton Hotel, Haikou (海口丽思卡尔顿酒店) Grand Ballroom		
Dinner Best Paper Awards/Best Reviewer Awards CSWIM 2027 Introduction		

Sunday
June 28, 2026

Registration 08:00 - 15:00 The Renaissance Hotel Lobby 海口万丽酒店大厅		
Career fair 08:00 - 15:00 The Ritz-Carlton Hotel, Haikou 海口丽思卡尔顿酒店 宴会侧厅 Ballroom Side Hall		
08:30 - 10:00 Parallel Sessions: Session C		
C1: Platform and Strategy Grand Ballroom 1大宴会厅1	C3: AI and Applications Grand Ballroom 3大宴会厅3	C5: Livestreaming Commerce Multifunction Hall 2 多功能 2厅
C2: Design Science Grand Ballroom 2大宴会厅2	C4: Crowdfunding Multifunction Hall 1 多功能 1厅	C6: Digital Commerce Salon 1+2 Hall沙龙1+2厅
Coffee Break 10:00 - 10:30		
10:30 - 12:00 Parallel Sessions: Session D		
D1: Digital innovation Grand Ballroom 1大宴会厅1	D3: AI and Applications Grand Ballroom 3大宴会厅3	D5: Platform Governance Multifunction Hall 2 多功能 2厅
D2: Design Science Grand Ballroom 2大宴会厅2	D4: IS Applications Multifunction Hall 1 多功能 1厅	D6: Blockchain Governance Salon 1+2 Hall沙龙1+2厅
Lunch 12:00 - 13:30 The Ritz-Carlton Hotel, Haikou: Terra (second floor) 丽思卡尔顿酒店-意坊餐厅 (2F) The Renaissance Hotel, Haikou: Food Studio (second floor) 海口万丽酒店-燃餐厅(2F)		
Poster Session 2 13:00 - 14:00 Grand Ballroom Foyer 宴会前厅		



Sunday
June 28, 2026

14:00 - 15:30 Parallel Sessions: Session E		
E1: Platform and Markets Grand Ballroom 1大宴会厅1	E3: Platform and Strategy Grand Ballroom 3大宴会厅3	E5: IS and Sustainability Multifunction Hall 2 多功能 2厅
E2: Design Science Grand Ballroom 2大宴会厅2	E4: AI and Markets Multifunction Hall 1 多功能 1厅	E6: AI Collaboration Salon 1+2 Hall沙龙1+2厅
16:00 - 17:30 Parallel Sessions: Session F		
F1: LLM and Services Grand Ballroom 1大宴会厅1	F3: AI Governance and Healthcare Grand Ballroom 3大宴会厅3	F5: IS in Healthcare Multifunction Hall 2 多功能 2厅
F2: Smart Systems Grand Ballroom 2大宴会厅2	F4: Platform and Strategy Multifunction Hall 1 多功能 1厅	F6:Workshop--Generative AI for Business: From Prompts to Agents, Salon 1+2 Hall沙龙1+2厅



Parallel Sessions

Parallel Session A / June 27 13:30-15:00

A1	📖 THEME Platform and Strategy	📍 VENUE Grand Ballroom 1大宴会厅1
Session Chair: Jiayu Yao, Nanyang Business School Discussant: De Liu, University of Minnesota (Information Systems Research, Former Associate Editor)		

13:30-14:00	Designing AI Coordination in Human-AI Collaborative Teams Qiubin Jin; Haowen Deng; Cheng Zhang; Xianghua Lu
14:00-14:30	Pricing Data Products with Time-Decaying Value: One-off Purchase or Subscription? Yufei Liu; Haiyang Feng; Nan Feng
14:30-15:00	Should Platforms Listen to Angry Customers? Strategic Adoption of Emotion AI in E-Commerce Post-Sales Service Yumeng Zhu; Hongxin Liu; Yue Guan; Zhiyong Li; Jiayao Zhao

A2	📖 THEME Design Science	📍 VENUE Grand Ballroom 2大宴会厅2
Session Chair: Zhao Pan, Huazhong University of Science and Technology Discussant: Weiguo Fan, University of Iowa (Journal of the Association for Information Systems, Associate Editor)		

13:30-14:00	Beyond Positive Signals: Agentic Dual-Preference Modeling for Recommender Systems Xinyu Li; Haoran Zhang; Yiming Jiang; Junpeng Guo
14:00-14:30	Modeling Motivation-Driven Behavior on Digital Content Platforms: A Context-Aware Gated Dual-Interest Model Xin Dong; Jiapeng Liu; Xiuwu Liao
14:30-15:00	Detecting Depression on Medical Dialogue by Adaptive Fusing LLM Summaries and Raw Texts with Mutual Verification Junwei Kuang; Yi Liu; Donglei Chen; Yiai Liu; Shiyi Zhao; Xinyu Zhang

A3	📖 THEME IS and Workplace	📍 VENUE Grand Ballroom 3大宴会厅3
Session Chair: Yao Zhao, The University of Queensland Discussant: Xi Chen, Zhejiang University (Information & Management, Associate Editor)		

13:30-14:00	Do GenAI-Assisted Proposals Match Better? Evidence from Online Labor Markets Jie Ren; Li Ding; Jiayu Yao; Anandasivam Gopal
14:00-14:30	How AI-Augmented Employees Influence Collective Creativity: The Role of Knowledge Structure and Collective Mindfulness Mandie Liu; Yuyi Su; Weiling Ke
14:30-15:00	Artificial Intelligence-enabled System Reliability and Workplace Safety: A Multilevel Conceptual Framework Lin Zhang; Zhen Shao; Yue Guo



A4	📖 THEME AI Generated Content	📍 VENUE Multifunction Hall 1 多功能 1厅
Session Chair: Wei Hu, Tongji University Discussant: Jing Wang, Hong Kong University of Science and Technology (Information Systems Research, Editorial Board; MIS Quarterly, Former Associate Editor)		

13:30-14:00	Disclosure Framing in AI-Generated Content: Evidence from a Field Experiment Yan Lin; YUTONG MA; Yulin Fang; Matthew Tingchi Liu; Jinglong Zhang
14:00-14:30	Efficiency vs. Immersion: How AI-Generated Summaries Reshape User Engagement and Interaction Structure in Video Platforms Xiaoyu hou; Baojun Ma; Hui Yuan; Yi Chen
14:30-15:00	More than Simplification: How AI-Generated Review Abstracts Reshape Consumer Decisions Yuting Xu; Xue Yang; Xin(Robert) Luo

A5	📖 THEME AI Collaboration	📍 VENUE Multifunction Hall 2 多功能 2厅
Session Chair: Sai Liang, Nankai University Discussant: Zhongju Zhang Arizona State University (Production and Operations Management, Senior Editor; Decision Sciences, Department Editor)		

13:30-14:00	When AI Talks Back: Behavioral Consequences of AI-Generated Social Interaction on Platforms (best paper award nominee) Bu Li; Zhijie Lin
14:00-14:30	Socializing in Hybrid Networks: The Effect of Identity Disclosure Timing on the Social Value of AI Agents Jie Chen; Yushan Yang; Zike Cao; Liangfei Qiu
14:30-15:00	To Ban or Not to Ban: Unintended Consequences of AI Policy Reversals on User Participation on Online Q&A Platforms Fangrui Cui; Yutong Guo; Ding Li

A6	📖 THEME Digital Content	📍 VENUE Salon 1+2 Hall沙龙1+2厅
Session Chair: Chenwei Li, Xi'an Jiaotong-Liverpool University Discussant: Ray Chen, Iowa State University (MIS Quarterly, Associate Editor; MIS Quarterly, Guest Senior Editor)		

13:30-14:00	Distraction or Immersion? Investigating the Effect of Internet Memes on User Knowledge Acquisition Behavior in Online Reading Yue Guan; Weiling Ke; Yong Tan; Yuankun Luo
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14:00-14:30	From Footprints to Experience: A Spatiotemporal Deconstruction of the Dynamic Formation Mechanisms of Outdoor Recreational Experience Chenyang Fan; Jinyan Duan; Hongyu Yan
14:30-15:00	A Signaling Theory Perspective on the Impact of AI-generated summaries on User Expression Behavior: Evidence from Online Travel Platforms Jiajie Yuan; Xiaoxiao Liu; Zongchen Zhang; Mingye Hu; Haige Zheng

Parallel Session B / June 27 15:30-17:00

B1	 THEME Platform and Strategy	 VENUE Grand Ballroom 1大宴会厅1
Session Chair: Can Sun, University of Science and Technology of China Discussant: Yonghua Ji, University of Alberta (Information Technology and Management, Editor in Chief)		
15:30-16:00	Fixed-Fee or Variable-Fee? Platform-Creator Contract Choice for Subscription-Based Content Platforms Wenshuo Zhang; Minqiang Li; Haiyang Feng; Nan Feng	
16:00-16:30	A Model of Complaint-Based Pricing and Customer Recognition Chenyue Wang; Yang Liu	
16:30-17:00	Pay-to-Gain vs. Pay-to-Remove: Optimal Ad-free Strategy in Online Free-to-play Games with Virtual Currencies TianLe Chen; HaoWen Deng; Yifan Dou; Cheng Zhang	
B2	 THEME Design Science	 VENUE Grand Ballroom 2大宴会厅2
Session Chair: Jiawei Chen, Shanghai University of Finance and Economics Discussant: Xuan Wei, Shanghai Jiao Tong University (Decision Support Systems, Associate Editor)		
15:30-16:00	From Like to Unlike: Integrate Preference Revision into Hierarchical Semantic RL-based Music Recommendation Haoran Zhang; Yukuo Tang; Xinyu Li; Junpeng Guo	
16:00-16:30	Collaborative Management for Chronic Diseases and Depression: A Double Heterogeneity-based Multi-Task Learning Method Yidong Chai; Haoxin Liu; Jiaheng Xie; Chaopeng Wang; Xiao Fang	
16:30-17:00	Robust Seizure Prediction via Reliability-Guided Denoising Spatiotemporal Graph Neural Networks under Channel Loss Qi Qi; Chuan Hoo Tan	
B3	 THEME AI in Organizations	 VENUE Grand Ballroom 3大宴会厅3



Session Chair: Ding Li, Nanjing University
Discussant: Ben Choi, Nanyang Technological University (MIS Quarterly, Associate Editor)

15:30-16:00	Hiring Less, Keeping More? A Firm-Level Study of Labor Dynamics in AI-Focused Mergers and Acquisitions (best paper award nominee) Yunfeng Ma; Dawei (David) Zhang; Zeng Lian; Ling Xue
16:00-16:30	Does AI Monitoring Improve Team Performance? Evidence from a Field Experiment Qinghua Liu; Daqing Zheng; Haoyu Yuan

16:30-17:00	Invisible Pitfalls: AI-mediated Employee Training and Learning Path Drift Rongyu Zhong; Xianghua Lu; Yi Ding
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B4	 THEME AI in Organizations	 VENUE Multifunction Hall 1 多功能 1厅
Session Chair: Cong Feng, University of Mississippi Discussant: Daniel Chen, Baylor University (JAIS, Senior Editor; Journal of Operations Management, Associate Editor)		

15:30-16:00	Boardroom Attention in the AI Race: Governance, AI Competitive Actions, and Firm Performance Yuanyuan Chen; Danish Saiffee; Annie Tian
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16:00-16:30	Contrasting Impacts of Artificial Intelligence on R&D and Marketing Performance- Evidence from Chinese Leading Manufacturers Xing Wan; Feiran Liang
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16:30-17:00	The Signal or the Noise? The Impact of AI Claims on Venture Financing Performance Jinglei Chang; Qi Wang; Xuanqi Liu
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B5	 THEME Crowdsourcing	 VENUE Multifunction Hall 2 多功能 2厅
Session Chair: Jianhua Jordan YU, Lingnan University Discussant: Jifeng Luo, Shanghai Jiao tong University (Information & Management, Associate Editor)		

15:30-16:00	Machine Meets Expert: An Empirical Study on the Effects of Machine and Domain Knowledge Utilization in Algorithm Innovation Contests Hongyu Zhou; Shouxiang Qiu; Ling Zhao
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16:00-16:30	Strategic Responses to Competition from GenAI in Innovation Contests Yuying Wang; Jiahui Mo; Ling Xue; Le Wan
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16:30-17:00	Discouraging the Non-Expert, Motivating the Expert: The Differential Effects of Feedback Inequality in Crowdsourcing Contests Chen Peng; Luning Liu
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B6	THEME	VENUE
	IS in Healthcare	Salon 1+2 Hall沙龙1+2厅
Session Chair: Yuanyang Liu, University of Tennessee at Knoxville Discussant: Zhijun Yan, Beijing Institute of Technology (Information & Management, Associate Editor)		

15:30-16:00	Operational Spillovers in Online Healthcare Triage: How Physician-Assistant-Led Intake Reshapes Physician Behavior and Patient Satisfaction Anfei Xia; Jian-Jun Wang; Jingguo Wang
16:00-16:30	Can GenAI Make Physicians More Popular? Evidence from Physician’s Knowledge Contribution and follower increase in Academic Medical Communities Jiayi Li; Tianshi Wu; Shuqing Chen; Xitong Guo

16:30-17:00	Empowerment or Distortion? The Impact of Online Health Communities on Patient Allocation in Offline Hospital Departments Hualong Yang; Le Wang; Jiahui Mo
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Parallel Session C / June 28 08:30-10:00

C1	THEME	VENUE
	Platform and Strategy	Grand Ballroom 1大宴会厅1
Session Chair: Zhiyong Li, Communication University of China Discussant: Hong Guo, Arizona State University (Production and Operations Management, Former Senior Editor)		

8:30-9:00	How Live Streaming Transforms Competition in E-commerce? Guangyu Li; Guofang Nan; Dan Ma
9:00-9:30	Will Consumers Take the Initiative? Preference Disclosure and Platforms’ Recommendation in the Context of AI Shopping Assistants Dongchen Zou; Qingyi Li; Juan Feng

9:30-10:00	Federated Learning Platform Investment and Pricing Strategies for Competitors Ran Zheng; Fuzan Chen; Minqiang Li; Harris Wu
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C2	THEME	VENUE
	Design Science	Grand Ballroom 2大宴会厅2
Session Chair: Yue Guan , Communication University of China Discussant: Jennifer Xu, Bentley University (Journal of the Association for Information Systems, Senior Editor)		

8:30-9:00	Harnessing the Wisdom of LLM Crowds through Complementarity-Driven Iterative Collaboration Yanbin Fang; Xuan Wei; Wei Chen
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9:00-9:30	Signal Anchor Shift: How LLMs Trade Content Quality for Social Endorsement in Knowledge Platform Evaluation Xinjie Jiang; Mingyue Zhang; Xuan Wei
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9:30-10:00	Calibrating AI Agents to Model Human Decision-Making in Complaint Resolution Xu Han; Yilu Zhou
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C3	THEME	VENUE
	AI and Applications	Grand Ballroom 3大宴会厅3
Session Chair: Aihui Chen, Tianjin University Discussant: Chong (Alex) Wang, City University of Hong Kong (MIS Quarterly, Former Associate Editor)		

8:30-9:00	Feature-Based or Contrast-Based? Aligning GEO Strategies with Product Types Haojie Lin; Lin Zhang; Chaoyue Gao; Qiang Ye
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9:00-9:30	The Double-Edged Sword of Efficiency: How AI-Generated Video Summaries Impact User Attention, Engagement, and Learning Qiyu Hu; Feifan Luo; XIXIAN PENG; Xinwei Wang
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9:30-10:00	Configuring Digital Cloned Avatars for AI-Mediated Tourism Endorsement: The Roles of Destination–Prototype Fit and Schema Congruity Zixu Gong; Xianfeng Zhang
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C4	THEME	VENUE
	Crowdfunding	Multifunction Hall 1 多功能 1厅
Session Chair: Ying Lu , IE Business School Discussant: Xue Yang, Nanjing University (Information & Management, Associate Editor)		

8:30-9:00	More Conformity, More Funding? Explicit Text versus Implicit Symbols in Crowdfunding Cover Images for Niche Communities Xiaoyu Yao; Zujun Zhu
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9:00-9:30	The Impact of Multimodal Information on Prosocial Crowdfunding Haohao Li; Weitao He; Luning Liu
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9:30-10:00	Tragedy or Hope? The Moderating Role of Platform-Defined Urgency and Beneficiary Type in Charitable Crowdfunding yiwen yang; chenrui zhang; qian zhang; xiaoh wang; dongyu chen
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C5	THEME	VENUE
	Livestreaming Commerce	Multifunction Hall 2 多功能 2厅
Session Chair: Hongfei Li, Chinese University of Hong Kong Discussant: Xixian Peng, Zhejiang University (Electronic Commerce Research, Associate Editor)		



8:30-9:00	Does Streamers’ Cheap Talk Work? Evidence from Upstream Supply Chain Disclosures in E-commerce Livestreaming Sijia Liu; Xi Chen
9:00-9:30	Feedback Loops in Live Streaming Commerce: A Dynamic Analysis of Viewer Behaviors and Streamer Strategic Adjustments Jinxuan Lu; Kai Li
9:30-10:00	Does Riding the Wave Pay Off? The Performance Consequences of Clout Chasing on Social Media Jingran Xu; Chi Zhang; Xiaohui Zhang; Chen Liang

C6	THEME Digital Commerce	VENUE Salon 1+2 Hall沙龙1+2厅
Session Chair: Xi Wang, Central University of Finance and Economics Discussant: Ming Fan, University of Washington (POM, Senior Editor; ISR, Former Associate Editor)		
8:30-9:00	Two Agents, One Voice? The Impact of Human-AI Collaboration Consistency on Customer Purchase Decisions Lan Zhenming; Lin Jing; Zhao Qiang; Xin Fu	
9:00-9:30	Use BNPL to BNRL? An Empirical Analysis of Buy Now, Pay Later and Consumers’ Online Shopping Decision Jia Gao; Qiandan (Jordan) He; CheeWee Tan	
9:30-10:00	The Shape of Knowledge Structure: The Moderating Roles of Knowledge Network Topology on Knowledge Reuse and Crowd Worker Performance Yihan Deng, Zhiya Zuo, Bin Gu	

Parallel Session D / June 28 10:30-12:00

D1	THEME Digital Innovation	VENUE Grand Ballroom 1大宴会厅1
Session Chair: Zhe Zhang, University of California San Diego Discussant: Haiyang Feng, Tianjin University (Decision Sciences, Associate Editor)		
10:30-11:00	Reciprocal Sharing in an IoT Supply Chain: The Signaling Effect Enabled by Privacy-preserving Computation Wei Lu; Can Sun; Yonghua Ji; Jie Wu	
11:00-11:30	An Economic Analysis of Consumer’s Data Portability Right Jiru Dong; Can Sun; Zhe Wang; Yong Zha	
11:30-12:00	Resalable Bytes: Unlocking Digital Ownership through Blockchain and Tokenization (best paper award nominee) Ming Fan; Yi Gao; Zixuan Meng	

D2	THEME Design Science	VENUE Grand Ballroom 2大宴会厅2
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Session Chair: Manlu Liu, Rochester Institute of Technology
Discussant: Zhepeng Li, The University of Hong Kong (MIS Quarterly, Associate Editor)

10:30-11:00	Governing Trustworthy AI in Professional Domains: An IS Design Science Approach to Knowledge Granularity and Privacy Governance in Intelligent Question Answering Xi Wang; KeJia He; Md Khairul Islam
11:00-11:30	Beyond Empathy: A Joint Personality-Support Strategies Approach for Psychological Support Quality Evaluation and Generation Jiayue Sun; Dongxiao Gu; Kaixiang Su; Kaixuan Zhu; Changyong Liang
11:30-12:00	How Corporate Attributes Shape Engagement in Social Governance Innovation: A Textual Analysis of Chinese A-Share Listed Companies Yunaji Cao; YuanYuan Shu; Guangwei Hu

D3	THEME AI and Applications	VENUE Grand Ballroom 3大宴会厅3
Session Chair: Jiaqi Shi, University at Buffalo, State University of New York Discussant: Xianghua Lu, Fudan University (Decision Support Systems, Associate Editor)		

10:30-11:00	When AI Overstates: How GAI Description with Positive Bias Influences Sellers' Exaggerated Representation of Secondhand Goods Jiao Liu; Muyu Zhang; Kezhen Wei; Qinghong Shuai
11:00-11:30	Judicious Use of Generative Artificial Intelligence in Medical Work: Conceptualization and Construct Development Zidie Chen; Zhongyun(Phil) Zhou; Ke Xu
11:30-12:00	When AI Backfires: The Influence of AI Incorporation in Innovation Projects Wei Wang; Yao Tong

D4	THEME IS Applications	VENUE Multifunction Hall 1 多功能 1厅
Session Chair: Xianwei Liu, Harbin Institute of Technology Discussant: Xia Zhao, University of Georgia (Decision Support Systems, Senior Editor; Decision Sciences, Associate Editor; Information Systems Research, Editorial Board)		

10:30-11:00	Algorithm-Driven Delivery and Urban Traffic Externalities: Evidence from a Quasi-Natural Experiment in China Xie Cao; Xiang Gong; Jinming Dang
11:00-11:30	When Punishment Backfires: Penalty Intensity and Riders’ Constructive Behavior Kexin Xiao; Weiling Ke
11:30-12:00	Payment Design and Labor Supply in Online Labor Markets: Evidence from a Field Experiment Jianwei Liu; Yinan Yu; Karen Xie; Wei Chen; Dong Jing



D5	 THEME Platform Governance	 VENUE Multifunction Hall 2 多功能 2厅
Session Chair: Le Wang, Xi'an Jiaotong University Discussant: Jinyang Zheng, University of Rochester (Decision Sciences, Associate Editor; Information Systems Research, Editorial Board)		
10:30-11:00	The Impact of Regulatory Naming and Shaming Policy on Product Innovation: Evidence from App Markets Shijin Xu; Chenze Wang; Shan Liu; Jing Wang	
11:00-11:30	Shattering the Elite Filter: The Governance Role of Quality Certification in Online Education Ecosystems Baojun Gao; Biao Tan	
11:30-12:00	Costly Voices: Does Voting with Reason Mobilize Participation in Decentralized Governance? Yuhan Zhou; Zhichao Wu; Xi Zhao	
D6	 THEME Blockchain Governance	 VENUE Salon 1+2 Hall沙龙1+2厅
Session Chair: Aihua Yan, Lingnan University Discussant: Chaoyue Gao, University of Science and Technology of China (Decision Sciences, Associate Editor)		
10:30-11:00	From Investors to Governors: Delegation in Blockchain Governance and Disposition Effect Cheng Tao; Jin Hu; Daning Hu; Michael Chau	
11:00-11:30	Cost, Power, and Participation in Decentralized Governance Wei Wang; Dominik Gutt; Ting Li	
11:30-12:00	When Royalties Become Optional: Evidence from Trading Behavior in NFT Markets Yanxin Wang; Jingzhao An; Xi Zhao	

Parallel Session E / June 28 14:00-15:30

E1	 THEME Platform and Markets	 VENUE Grand Ballroom 1大宴会厅1
Session Chair: Weijun Zeng, Hainan University Discussant: Lai Wei, Shanghai Jiao Tong University (Decision Sciences, Associate Editor)		
14:00-14:30	Persistent Gender Earning Gap in the Gig Economy: The Role of Algorithmic Non-Compliance Behavior Yichang Shen; Jie Fang; Hefu Liu; Jiahui Feng	
14:30-15:00	When Bricks Meet Tokens: The Spillover Effect of Tokenized Estate on the Real Estate Market Mengyuan Fang; Chaoyue Gao; Alvin Chung Man Leung; Qiang Ye	



15:00-15:30 “Take A Break!” Strategic Analysis of Break Reminders in Digital Content Platforms
Tengfei Guo; Zhijie Lin

E2	 THEME Design Science	 VENUE Grand Ballroom 2大宴会厅2
Session Chair: Qiwei Han, Nova School of Business and Economics Discussant: Yilu Zhou, Fordham University (Electronic Commerce Research and Applications, Associate Editor)		
14:00-14:30	Target Item Identification for Injection Attacks in Recommender Systems via Graph-Enhanced User Representations Jun Zhu; Yuanchun Jiang; Feida Zhu; Yidong Chai; Yezheng Liu	
14:30-15:00	Tokenized Coordination for Data Market Infrastructure: A Blockchain-Based Mechanism Design with Agent-Based Simulation Xiaomin Shi; Jiayi Weng; Ningning Liu; Xi Zhao	
15:00-15:30	Mining Asymmetric Competition for Second-Hand Item Liquidity Prediction: A Graph Survival Analysis Framework Zizhen Ma; Jiawei Chen	
E3	 THEME Platform and Strategy	 VENUE Grand Ballroom 3大宴会厅3
Session Chair: Jiabao Lin, South China Agricultural University Discussant: David (Jingjun) Xu, City University of Hong Kong (Information Systems Research, Associate Editor; Information Systems Journal, Senior Editor)		

14:00-14:30	How Non-Platform Natives Build Platform Leadership: Mechanisms and Recursive Dynamics Dongdi Chen; Evelyn Ng; Carol Hsu; Barney Tan; Yuan Sun	
14:30-15:00	Persuading Consumers to Step Out at Night: How eWOM Cues Shape Participation Intention in the Nighttime Economy Jinhao Zheng; Yichen Zhang; Yang Liu	
15:00-15:30	Cross-Platform Migration of Digital Fraud: A Case-Based Analysis of Platform Affordances and Fraud Perpetration Yichen Guo; Mengli Yu; Xiao Zeng; Chee-Wee Tan	

E4	 THEME AI and Markets	 VENUE Multifunction Hall 1 多功能 1厅
Session Chair: Qinglai He, University of Wisconsin Madison Discussant: Youwei Wang, Fudan University (Electronic Commerce Research and Applications, Senior Editor)		
14:00-14:30	When AI Meets Crowd Wisdom: Impact of AI-Generated Reports on Content Production in Online Investment Communities Yuhong ZHAN; Jiarui LIU; Chaoyue GAO; Alvin Chung Man LEUNG; Jianliang Leon ZHAO	
14:30-15:00	Unlocking Value at the Edge: Stock Market Reactions to Edge Computing Announcements Sen Lin; Jinan Shao; Bo Li; Hing Kai Chan	



15:00-15:30 Beyond Delegation: Spillover Effects of Robo-Advisors on Household Risk-Taking
Chengcheng Xu; Chaoyue Gao; Alvin Chung Man Leung; Yulin Fang; Xiabing Zheng

E5

THEME

IS and Sustainability

VENUE

Multifunction Hall 2 多功能 2厅

Session Chair: Ling Zhao, Huazhong University of Science and Technology
Discussant: Liqiang Huang, Zhejiang University (Decision Sciences, Associate Editor)

14:00-14:30 Does Digital-green Synergy Decarbonize Firms? A Dissipative Structure Perspective
Ziyang Zhang; Xiangwen Cai; Qixing Qu

14:30-15:00 Does AI Investment Green the Firm? Evidence from Global Listed Companies
Shiwei Yan; Lei Chen; Chaoyue Gao; Alvin Leung; Qiang Ye

15:00-15:30 The Impact of Digital Transformation on Enterprise Environmental Performance:
A Study from the Perspective of Ambidexterity Theory
Yuting Feng; Chunfeng Xu; Changyong Liang; Liyan Lu

E6

THEME

AI Collaboration

VENUE

Salon 1+2 Hall沙龙1+2厅

Session Chair: Annie (Chuan) Tian, University of Alabama
Discussant: Huigang Liang, University of Memphis (MIS Quarterly, Senior Editor)

14:00-14:30 Design Science Research for Agentic IS Artifacts
Jennifer Xu; Veda Storey

14:30-15:00 When Machines Persuade Better Than Humans: Generative AI, Cognitive Constraints, and Promotional Effectiveness
Wenyong Gu; Yizhi Liu; Guohou Shan; Bin Gu

15:00-15:30 When Human Multitasking Meets Agentic AI
Junhang Chen; Cenyong YANG; Xin Fu

Parallel Session F / June 28 16:00-17:30

F1

THEME

LLM and Services

VENUE

Grand Ballroom 1大宴会厅1

Session Chair: Byungjoon Yoo, Seoul National University
Discussant: Mi Zhou, University of British Columbia (Information Systems Research, Editorial Board)

16:00-16:30 From Prompting to Process Design:
Aligning LLM-Based Scholarship Selection with Human Judgment through a Multi-Stage Pipeline
Sibaek Hyun; Byungjoon Yoo



16:30-17:00 The Impact of IP Character-Empowered Virtual Coach on Emotional States
and Participation Intention in Online Fitness Platforms
Mingqiu Dong; Qiuju Yin; Ping Li; Zhijun Yan

17:00-17:30 Augmenting Financial Factor Discovery with Large Language Models:
A Knowledge-Guided Reinforcement Learning Approach
Jianxuan Xin; Jie Huang; Qiang Ye; Hao Xia; Xudong Liu

F2

THEME

Smart Systems

VENUE

Grand Ballroom 2大宴会厅2

Session Chair: Chi Zhang, Syracuse University
Discussant: Yifan Yu, University of Hong Kong
(Information Systems Research, Editorial Board; Decision Sciences, Associate Editor)

16:00-16:30 How Hub Updates Motivate User-Driven System Expansion in Smart Connected Product Systems:
An Empirical Analysis in Smart Home Settings
Peiyao Zhang; Youwei Wang

16:30-17:00 Taming Nature’s Uncertainty:
How AI-Enabled Smart farm deployment Improves Agricultural Production Efficiency (best paper award nominee)
Linji Cheng; Yang Liu; Jie Zhang

17:00-17:30 Paywall Pitfalls: Engagement Costs on the Online User-Generated-Content Platforms
Xueyun Luo; Guangrui(Kayla) Li; Michael Xiaoquan Zhang

F3

THEME

AI Governance and Healthcare

VENUE

Grand Ballroom 3大宴会厅3

Session Chair: Qianzhou Du, University of Science and Technology of China
Discussant: Tailai Wu, Huazhong University of Science and Technology
(Information Technology & People, Senior Editor; Journal of Strategic Information Systems, Editorial Board)

16:00-16:30 Uncovering the Value of SCPs-enabled Chronic Disease Management:
The Impact of Automatic Interventions on Patient’s Health Outcome
Wei He; Youwei Wang

16:30-17:00 The Impact of Physicians’ Participation in Internet Hospitals
on Their Service Quality on Third-Party Online Healthcare Platforms: Mechanism Analysis
Yu Li; Bingqing Yuan; Xiaofei Zhang; Xi Chen

17:00-17:30 Guardrail or Guide?
How Generative AI Refusals Reformat Downstream Information Seeking for Illicit Drugs (best paper award nominee)
Ying Lu; Qiwei Han; Maximilian Kaiser

F4

THEME

Platform and Strategy

VENUE

Multifunction Hall 1 多功能 1厅



Session Chair: Hongchuan Shen, University of Macau
Discussant: Wendao Xue, Chinese University of Hong Kong (Decision Sciences, Editorial Board)

16:00-16:30 **When Attention Is Not Enough: AI-Generated Reports and Blockage Resolution in Software Development Teams**
Menghan Duan; Yueyue Zhang; Yu Wang; Xianghua Lu; Yulin Fang; Cheng Zhang

16:30-17:00 **Substitute or Supplement? Unpacking the Impact of AI Avatars on User Engagement**
Shirong Kuang; Yingpeng Zhu

17:00-17:30 **The Entrepreneur’s Co-pilot: How Generative AI Augments Performance in Platform-dependent Entrepreneurship**
Apan ZHOU; Feng Guo; Jiayu Yao; Kee-hung Lai

F5

THEME

IS in Healthcare

VENUE

Multifunction Hall 2 多功能 2厅

Session Chair: Zhiya Zuo, University of Macau
Discussant: Haifeng Xu Shanghai Jiao Tong University
(MIS Quarterly, Guest Associate Editor; Decision Sciences, Associate Editor)

15:30-16:00 **True to its name: How Role-Capability Alignment Shape Trust and Adoption in Mental Health Chatbots**
Zhe Qu; Yirong Wang; Wenwen Li; Xiuyi Yang

16:00-16:30 **Cognitive vs. Affective Empathy: Developmental Stage Differences in Children’s Acceptance of Conversational Mental Health AI**
Jianhua YU; Shuxin ZHONG

16:30-17:00 **How Explainability Shapes User Perception and Therapeutic Effectiveness in Mental Healthcare Chatbots: Accountability as a Boundary Condition**
Zixuan MENG; Aihua YAN; David (Jingjun) XU; Yuxuan LIU

F6

THEME

Workshop
Generative AI for Business: From Prompts to Agents

VENUE

Salon 1+2 Hall沙龙1+2厅

Time: 16:00-17:30 **Organizer:** Wei Chen, University of Connecticut

Generative AI for Business: From Prompts to Agents
This is a 1.5-hour teaching workshop for an academic audience, organized around lessons learned from Prof. Chen’s research, teaching, applied GenAI projects, and textbook frameworks. Prof. Chen will share what he and his coauthors have done, what they have learned about the opportunities and limitations of GenAI in business workflows, and what is new in the transition from prompt-based use to agentic systems. The session will combine conceptual discussion with short hands-on activities, including diagnosing where AI-assisted workflows fail, redesigning tasks for better human-AI collaboration, and reflecting on how these ideas apply to participants’ own teaching, research, and organizational contexts. No coding background is required.



Poster Session I

1	GC-NODE A Gated Controlled Neural ODE-Based Structured Decoupling Model for User Addictive Behavior Dynamics	Jinyan Duan; Chenyang Fan; Chong Wu
2	AI-Generated Creativity: A Systematic Literature Review and Future Agenda	Yanrong Luo; Bingjie Deng; Yitian Xie; Ou Liu
3	The Synergistic Effects of Static and Dynamic Design Features of Virtual Streamers on Consumer Responses from an Aversion Perspective: A Multi-Agent-Based Q-Learning Model	Xia Li; Quan Xiao
4	Stealing Whose Thunder? AI Summaries and SearchEngine Marketing Competition	Yiqun Zhang; Mingfeng Lin; Xi Chen
5	I-BAP: An Inertia-Enhanced Bayesian Adaptive POMDP Framework for Resistant User Intervention	Chenyang Fan; Jinyan Duan
6	How do institutional pressures affect innovation in SMEs? Unveiling the role of organizational GAI use and internal organizational factors	Huajin Yao; Jiabao Lin
7	Information Strategies in Platform Competition	Haohao Li; Weitao He; Luning Liu
8	When AI Takes the Lead: How AI Solicitation Shapes Users Engagement in Human-AI Collaboration	Yunchang Zhu; Xianghua Lu; Cheng Zhang
9	The Hidden Nudge in Verification: How Brand-Embedded CAPTCHAs Act as Digital Choice Architectures	Yunlu Yin; Hongchuan Shen; Mingxin Xue; Ivy Chu Dang; Michael Xiaoquan Zhang
10	Calculated Health, Compromised Taste: How AI Designer identity Shapes Food Perceptions	Yimei Zhou; Sizhe Liu; Yu Gu
11	A Double-Edged Sword of Deep Interaction: An Empirical Study on Co-broadcasting in Live Streaming	honglong wang; xiaodong xie; shuqi wang; shaohui wu
12	Strategic Information Redundancy as a Coordination Mechanism in Multicultural Cyber-Physical System Deployment	Renwei Su; Dongdi Chen; Fei Liu
13	Blockchain Transparency and Imitation in Platform Markets	Yu Jiang; Yonghua Ji; Xianjun Geng
14	Matching Numbers to Predictions: How Numerical Communication Strategies and Prediction Types Shape Adoption of AI Prediction	Jia Jin; Sihong Sun; Zhongfeng Wang
15	Platform Governance of AI-Generated Content: The Strategic Role of Monetization Thresholds	Lianrui Zhou; Haiyang Feng; Minqiang Li
16	Modeling Humanoid Agent Motivation Based on Maslow’s Hierarchy of Needs and Expectancy Theory	Liming Zhao; Haichao Zheng; Bin Zhu; Jiaxian Qiu
17	AI Investment under Pressure	Junyong Zhao; Jialu Liu
18	Signaling Through the Screen: The Impact of Medical Live Streaming on Patients’ Follow-Up Behavior	Hongman Wang; Haochen Song; Tianshi Wu; Xitong Guo
19	Silver Surfers or Silver Searchers? Active Aging and Financial Approaching Behavior under Favorable Shocks	Yu Wang; Yueyue Zhang; Miaomiao Liu; Cheng Zhang
20	Technological Transparency in Generative AI Systems: Evidence from Human–AI Collaboration in Knowledge Production	Jie Chen; Xiqing Sha; Xiaohui Zhang; Yankun Huang; Hong Guo
21	Escaping the Imitation Trap: How Initial Patent Grants Reshape Product Innovation on E-commerce Platforms	LEXI LIU; YIYING ZHANG; ZHOU ZHOU
22	Monetizing the Conversation: An Empirical Investigation of User Experience and Ad Effectiveness in AI Chatbots	Hongwei ZHUANG; Hailiang CHEN; Echo Wen WAN
23	Does AI empathy help? The Negative Emotion Alleviation Effect of Human-AI Empathetic Expression in Disaster Scenarios	Zimeng Lan; Jiangnan Qiu; Wenjing Gu; Nian Chen
24	Who Benefits When AI Summarizes? Evidence from a Natural Experiment on Digital Inequality between Macro and Micro Creators	Hongpeng Wang; Jia Zhang; Zhen Yan; Yunzhong Luo
25	Deconstructing Corporate Narrative: Large Language Models, Tone Analytics, and Stock Return Predictability	fang li; Jiahui Mo; Jianxuan Xin; Hao Xia
26	From Fragmentation to Integration: A Knowledge-Graph-Based Reconstruction of Social Governance Innovation Patterns through the SOME Framework	Yakun Ma; Qinyi Gu; yiyang sun; Guangwei Hu
27	Operational Matching Efficiency and Pricing Dynamics in the Autonomous Ride-Hailing Market	Yifan LI; Cenying YANG; Wei Thoo YUE
28	NFT Creators’ Liking Variety Increases Buyers’ Willingness to Pay	Yifei Shuang; Yuanyuan Liu; Xi Zhao
29	Enhancing Digital Learning through Peer-Assisted Platform Design	Lin Yuan; Chaoyue Gao; Alvin Leung; Radhika Santhanam; Lei Chen
30	How AI Assistants Influence Student Learning Behaviors in Online Learning Communities	Lin Yuan; Chaoyue Gao; Alvin Leung; Radhika Santhanam; Lei Chen

Poster Session II

1	Who Corrects the Greenium: Human Curation versus Bot Synthesis in Climate Risk Pricing	Ruobing Yan; Ben Choi; Jianwei Liu; Qiang Ye
2	Peer Review Beyond Journals: How Professional Evaluation Shapes User Contribution in an Online Physician Knowledge-Sharing Community	Wenjie Pan; Xiaokang Wang; Zhiya Zuo
3	Don't Feed the Machine: Strategic Data Licensing by Content Platforms in the LLM Era	Ziye Tong; Haiyang Feng; Minqiang Li
4	From Prediction to Profit: A Decision-Focused Learning Framework for Targeted Customer Retention	Yanzhu Ding; Xinxue Qu; Zhengrui Jiang
5	When Can Network Effects Offset a Quality Disadvantage? Competitive Strategy for Blockchain-Based Game	Jie Liu; Jiaqi Yan; Yang Liu
6	WHEN MORE IS LESS: HOW OPTIMIZING DECISION STYLES UNDERMINE SUBJECTIVE EXPERIENCE IN GENERATIVE AI COLLABORATION	Dian Chen; Qiyong Deng; Yiting Guo
7	Can a Brick Attract Jade? The Impact of Open Government Data on Citizens' Willingness to Share Personal Data	Xi Zhang; Tianxiang Wang; Ziyan Zhang; Keran Duan; Lin Jiang; Bowen Shen
8	Bargaining Behavior in Platform Supply Chain: An Experimental Study based on Large Language Model Agents	Jiping Wu; Qi Chen; Xiangpei Hu
9	Quality Thresholds and Stakeholder Incentives in AI-Generated Music: The Role of Mandatory Labeling	Yue Zhao; Hongxin Liu; Yuan Chen; ZHIYONG LI; Lin Wang
10	Does Identity Bias Exist in Non-Fungible Tokens? Not All Punks Are Created Equal	Xiang Liu; Yao Zhao; Ping Fan Ke
11	The Impact of On-Chain Scalability on Mining Pool Concentration: Empirical Evidence from Segregated Witness	Ya Chen; Xiaowen Shi; Mengyuan Wang; Haoxiang Liu; Weige Huang
12	Architecting Collaboration: How Information Flow Structures Shape Multi-Agent Systems Performance in Complex Firm performance forecasting	Jieun Lee; Jihyun Bae; Byungjoon Yoo
13	Sourcing knowledge in OSS community: The impacts of OSS participation strategy on breakthrough innovation	Zhiguo Cai; Jintong Hu
14	Limited-access Subscription and Pricing on Digital Platforms	Qinwei Huang; Weijun Zeng
15	Decoding AI Digital Humans: The Interplay of Video Characteristics and AI Humanness on User Resonance and Engagement	Peiyan Zhang; Aifang Guo
16	The Impact of Incentivized Reviews on Organic Review Ecosystems: Temporal Acceleration and Informational Anchoring	KIM HYEJOO; Byungjoon Yoo
17	Why Are AI-Generated Images Devalued? The Roles of Authorship Attribution and Disclosure Timing	Qiuyu HU; XIXIAN PENG; David XU; Lei WANG
18	How the Design of AI Investment Recommendation Tools Affects Non-Professional Investors' Decision Confidence: The Mediating Role of Cognitive Friction	Yue LIU
19	Asymmetric Impact of LLM-Assisted Writing across Paper Sections	Jiaqi Liu; Hanbing Xue; Qianzhou Du; Yongjun Li
20	Lawgic: A Retrieval-Augmented Multi-Agent System for Civil Legal Judgment Prediction	Ruoxin Li; Hailiang Chen; Chunyu Miao
21	Can Code Cultivate Devotion? The Reactive-Evaluative Emotional Divide Between AI-Generated and Human-Written Product Reviews	Junfeng Liu; Fu'e Zeng
22	The Sound of Disengagement: Detecting CEO Turnover Risk from Earnings	Chen Chen; Hanhua Chen; Han Jiang; Jinyu Liu
23	Generative AI as a Hidden Coach: Evidence from a Field Experiment	Shasha Cao; Siqi Pei
24	Multilevel Integration of Human-GenAI Competence Dimensions	Kangqi Dang; Yucheng Wei
25	Item-Level Feedback and Overall Ratings: Evidence of a Temporary Granularity Penalty	Xiaowei Zhang; Jing Wang; Zhijie Lin
26	E-commerce Platform Operations: Is It Wise to Adopt AI Channels?	Xin Kang; Junpeng Guo
27	Digital Financial Inclusion and Credit Constraints in Micro and Small Enterprises: Evidence from China	Xiying Huang; Haotian Deng
28	Is Generative AI Eroding Search Advertising? The Filtering Effect of Google AI Overviews on E-Commerce Traffic and Monetization	Qiwei Han; Yufei Shen; Maximilian Kaiser

Venue Maps

